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For full KX-TDA written specification, please contact your local Panasonic dealer, or visit our website.



Panasonic recommend a site survey for DECT applications.  
The design and specification of the products is constantly changing in the interest of improvement.  
Whilst every care is taken in preparing this brochure some changes may occur after publication.  
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Panasonic Business Systems UK  
Willoughby Road, Bracknell, Berkshire RG12 8FP  
[www.panasonic.co.uk/telecom](http://www.panasonic.co.uk/telecom)

# KX-TDA600

**A BREAKTHROUGH IN TELECOMMUNICATION SOLUTIONS**



KX-TDA hybrid IP PBX



## KX-TDA TECHNOLOGY BREAKS THE 100 EXTENSIONS BARRIER

Nowadays, if your business is to be competitive, it needs an up-to-date business communications system that works seamlessly with your company's IT, and combines voice and data in one low-cost, next-generation, hybrid solution.

Built on twenty years' experience of developing advanced business communications technologies, the top-of-the-range hybrid IP PBX from Panasonic is the answer.

Not only does it make you more efficient, it can save you money too. Using the same wide area network (WAN) for voice and data means you can make considerable cost savings over using separate networks.

A sophisticated combination of PBX reliability and IP technology, the IP-enabled KX-TDA600 cost-effectively bridges the gap between your telecom requirements today, and your demand for future integrated solutions.

## EXCEEDING YOUR EXPECTATIONS

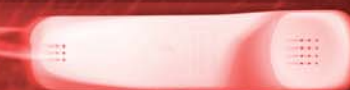
The KX-TDA600's modular design lets you expand the system as your needs evolve. The System can be configured for up to 1288 ports. Plus, with the KX-TDA600's free slot architecture, you can easily insert expansion cards and access new features as well as expand your capabilities. This expandability means you can enhance system capabilities and features to meet your changing needs, without having to purchase a new system.

## COST-EFFECTIVE CONNECTIVITY THROUGH IP TECHNOLOGY

IP extension telephones allow staff to keep their extension numbers even when they change locations from home or around the office, so rewiring and reprogramming are no longer necessary. And because voice and data can be shared on the same line, a fully-functional home office is only a network connection away! What's more, you can reduce the number of public telephone lines connected to the system and replace them with cost-saving IP lines. Alternatively, companies with two or more branches can utilise networking features to establish private phone connections between the sites. The connected systems provide the same seamless operation working as a single PBX system, whether you're calling next door or across the country.

## MOULD-BREAKING FLEXIBILITY

From almost any place you choose to work from either the office down the hall, the warehouse, or outside on the forecourt, Panasonic's cordless handsets deliver clear transmission and provide easy access to even advanced telephone system features. Plus, Wireless XDP allows you to set your cordless handset to use the same extension number as your desk telephone. This allows you to make and receive calls even when you are away from your desk.



## THE CUTTING EDGE OF CUSTOMER SERVICE

For businesses with high-volume customer call traffic, keeping calls flowing smoothly and quickly is essential. Panasonic digital telephones can connect via USB to a personal computer, allowing telephone systems and computer systems to share the workload. For example, you can use the Panasonic PC Phone software to allow call agents to access information such as caller name, account history, previous purchases and other data, all before they answer their phones! This Computer Telephony Integration (CTI) increases both efficiency and customer satisfaction, because agents can handle calls quickly and more professionally. Alternatively, our Desktop Telephony Assistant can provide a networked CTI solution for all the PC's on the local area network (LAN).

## EXCEEDING NORMAL CALL HANDLING

Efficient and intelligent call distribution improves customer satisfaction as well as your company's image. Incoming calls can be directed to available agents in a variety of ways, allowing you to control who receives which calls and when. Calls can be queued while your team is busy with other calls, and music or pre-recorded promotional messages can be played for waiting callers to help reduce lost calls and missed business opportunities. You can also assign an additional backup destination for calls that are not answered within a specified period of time. Preferred customers and VIPs can even have their calls connected with priority or to a specific staff member, allowing you to provide special attention to special clients. Our dedicated network PC Operator Console also makes life easier for operators.

In addition to your telephone system, there is voice processing, Computer Telephony Integration, a Panasonic PC phone and PC operator console. With DECT we can increase the mobility of your workforce. With PanaStat call management software and call logging we can help you to be more efficient. And we offer software packages for a range of applications, from hotel booking systems to promotional messages for callers on hold.

So whatever your needs, whatever your business, Panasonic has the answer to bring your complete business into the age of totally converged communications.



## SEAMLESS SERVICING

Panasonic's wide range of handsets allow you to choose the most convenient and effective communication tools for your staff. Plus, years of experience with our customers have helped create a feature-rich system that helps end-users handle their everyday communication needs quickly, conveniently and easily. Additionally, the system's PC based programming application makes setup, backup and maintenance effortless, making it even easier for installers to respond to the needs of their clients.

